

#### SHANGHAI STAR TREND ENTERPRISE CO., LTD.

# Blank gold card of the glittering gold for easy printing by yourself



#### **Overview**

Blank gold cards are preferred for individual users, including clubs, restaurants, gyms, cafes, grocery stores, bars, hair salons, etc., to issue membership cards and print member information.

Blank gold card is made of high quality white PVC. The size and thickness of the card are produced in strict accordance with the standard ISO7810 for bank cards. Rely on the quality control, we ensure that the card surface of each card is clean and the card body is flat, which is suitable for all common card printers or digital printing devices.



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Star Trend offers a great number of various golden colors from light gold to dark gold, from shinning gold to matt gold to present your card the unique outlook.

Star Trend, the <u>custom plastic card company</u>, also offers the optional card accessories for blank gold cards according to your request: magnetic strip and signature panel.

Star Trend provides several inner packaging: 200/250/1000 pieces per unit which are convenient for customers to distribute and issue the cards. The outer packaging is available for transport and storage that can guarantee excellent printing results after long-term inventory.

### **Applications**

VIP card

Bonus card

Discount card

Gift card

Loyalty card

Membership card

Privilege card

Rewards card



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# **Specifications**



Product	BLANK GOLD CARD
Material	PVC, PET, ABS
Dimension	CR80 (85.7mm x 53.9mm)
Thickness	30mil (0.76mm) or customized
Laminated	Glossy or Matt
IC chip	N/A
Printing	Preprinted by screen process of gold background
Magnetic stripe	LoCo 300oe /HiCo 2750oe 3 tracks, 12.7mm width Black, Gold, Silver
Signature panel	White/ Transparent
Personalization	N/A
Packing	Neutral packaging 200/ 250/ 500 cards per unit box 2,000/ 3,000/ 5,000 cards per master carton