

SHANGHAI STAR TREND ENTERPRISE CO., LTD.

Plastic loyalty card with white or transparent signature panel

Overview

Sometimes the cardholders have to leave their signatures on the loyalty card for verification. A <u>signature panel on credit card</u> is necessary because the normal plastic card cannot be wrote directly due to the glossy finish.

Signature panel is made of a kind of white or transparent ink that is screen printed according with the customized size and shape. On the panel the <u>plastic id card</u> holder can write necessary information as name, title, address and expiry date.

Applications

Bonus card

Discount card

Gift card

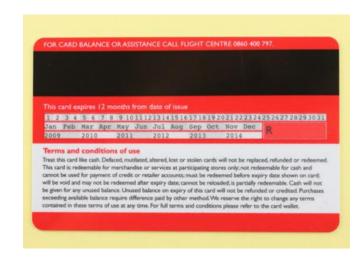
Loyalty card

Membership card

Privilege card

Rewards card

VIP card





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Specifications

Product	SIGNATURE PANEL CARD
Material	PVC, PET, ABS
Dimension	CR80 (85.7mm x 53.9mm)
Thickness	30mil (0.76mm) or customized
Laminated	Glossy or Matt
IC chip	N/A
Printing	CMYK by offset printing Spot colors by screen printing
Magnetic stripe	LoCo 300oe /HiCo 2750oe 3 tracks, 12.7mm width Black, Gold, Silver
Signature panel	White/ Transparent
Personalization	N/A
Packing	Neutral packaging 200/ 250/ 500 cards per unit box 2,000/ 3,000/ 5,000 cards per master carton